Name	Duration	Purpose
ARRAinfinity	End of Browsing Session	Used to distinguish traffic on several servers in order to optimise response times
_ga	2 years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website
_gat	End of Browsing Session	Used by Google Analytics to throttle report rate
_gid	End of Browsing Session	Registers a unique ID that is used to generate
ab	1 year	Unclassified
anj	3 months	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads
APID	1 year	Unclassified
B	1 year	Collects anonymous data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The registered data is used to categorise the user's interest and demographical profiles with the purpose of customising the website content depending on the visitor
bounce	End of Browsing Session	Unclassified
c	1 year	Regulates synchronisation of user identification and exchange of user data between various ad services
c	End of Browsing Session	Unclassified
CMDD	End of Browsing Session	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads
CMID	1 year	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads
CMPRO	3 months	Unclassified
CMPS	3 months	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been

		loaded, with the purpose of displaying targeted ads
CMRUM3	1 year	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads
CMSC	End of Browsing Session	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads
CMST	End of Browsing Session	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads
collect	End of Browsing Session	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across services and marketing channels
cw_id	27 days	Unclassified
demdex	179 days	Via a unique ID that is used for semantic content analysis, the user's navigation on the website is registered and linked to offline data from surveys and similar registrations to display targeted ads
dpm	179 days	Unclassified
id	1 year	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads
IDE	2 years	Used by Google Doubleclick to register and report the Website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user
IDSYNC	1 year	Unclassified
khaos	1 year	Registers anonymized user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the

		user's movement on websites that use the same ad network.
KRTBCOOKIE_#	3 months	Registers a unique ID that identifies the user's device during return visits across websites that use the same network. The ID is used to allow targeted ads
mdata	1 year	Registers a unique ID that identifies the user's device. The ID is used for targeted ads
ouid	1 year	Unclassified
pdv	27 days	Unclassified
PUBMDCID	3 months	Registers a unique ID that identifies the user's device during return visits across websites that use the same network. The ID is used to allow targeted ads
PugT	29 days	This cookie tracks when cookies were updated on the browser, in order to limit the number of calls to the server-side cookie store.
Put_#	29 days	Registers anonymized user data, such as IP address, geographical location, visited websites and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.
r/collect	End of Browsing Session	Purpose: collects data to measure efficiency of viewed or clicked ads and shows targeted ads
rpb	29 days	Registers anonymized user data, such as IP address, geographical location, visited websites and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.
rpx	29 days	Unclassified
RtbData0	2 years	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
rum	End of Browsing Session	Unclassified
s	End of Browsing Session	Unclassified
sess	End of Browsing Session	Used to check if the user's browser supports cookies
SEUNCY	179 days	Registers a unique ID that identifies the user's device for return visits
Stx_user_id	1 year	Unclassified

Syncdata_#	9 days	Unclassified
TapAd_DID	2 months	Used to determine what type of devices (smartphones, tablets, computers, TVs, etc) is used by a user
TapAd_TS	2 months	Used to determine what type of devices (smartphones, tablets, computers, TVs, etc) is used by a user
TDCPM	1 year	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads
TDID	1 year	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads
test_cookie	End of Browsing Session	Used to check if the user's browsers support cookies
tuuid	2 years	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads
tuuid	1 year	Registers whether or not the user has consented to the use of cookies
tuuid_lu	1 year	Unclassified
u	1 year	Collects data on users visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing
U	3 months	Collects unidentifiable data that is sent to an unidentifiable source. The source's identify is kept private by the company
uid	1 year	Creates a unique, machine-generated user ID. AddThis, which is owned by Clearspring Technologies, uses the user ID to make it possible for the user to share content across social networks and provide detailed statistics to various providers.
UID	2 years	Collects information of the user and his/her movement such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.

UIDR	2 years	Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand customer preferences.
um	1 year	Registers the user's sharing of content via social media
uuid	1 year	Unclassified
Uuid2	3 months	Registers a unique ID that identifies a user's device. The ID is used for targeted ads.